

Figure 1: The optimal number of firms and product ranges

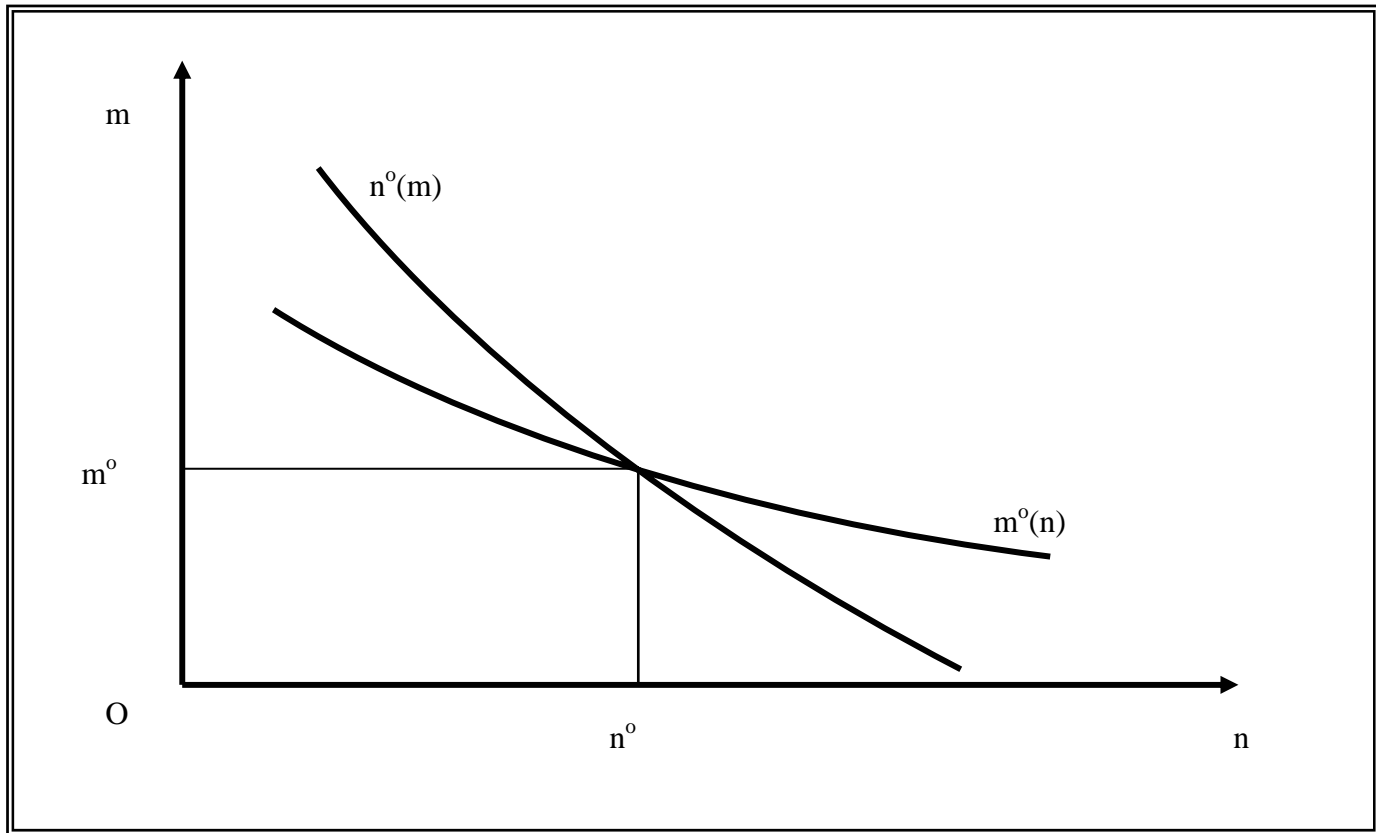


Figure 2: Equilibrium and optimum variety

